



DAM Connector Pack

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and assets

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Enterprise companies have thousands of assets to manage, including videos, PDFs, and images, all of which need to be well organized and easily accessible to help speed up new projects. Typically, brands will leverage a digital asset management (DAM) system to get the job done—but what happens when you migrate to a new CMS? After all, as many companies have found out, migrating assets from one DAM to another can be near impossible.

The Magnolia DAM Connector Pack makes assets from an existing DAM available directly within the CMS. The DAM Connector Pack currently supports Amazon Simple Storage Service (S3) and Bynder, with support for more DAM products on the way.



The screenshot shows the Magnolia CMS interface with a search bar and navigation icons. A modal window titled "Amazon S3 browser" is open, displaying a table of assets. The "Beach Seats.jpg" asset is selected, and a context menu is visible with options: Delete asset, Download asset, Copy asset, Publish, and Unpublish. A preview of the selected image is shown at the bottom of the modal.

Name	Status
> Blog	○
> Homepage	○
> Campaign	○
431358-the-flame-in-the-flood-653x367.jpg	○
<input checked="" type="checkbox"/> Beach Seats.jpg	○
ship rendering.jpg	○
soxplane.jpg	○
VirginShip.jpg	○
ahoy-promo-with-sailors.png	○
carib-beaches-pink-sands.jpg	○
i-am-free.jpg	○

s3./magnoliatest/test/Beach Seats.jpg

Future-proof and flexible

Work with multiple DAM systems in parallel

Easily connect new or existing DAM systems as needed. Your organization will be ready for potential mergers and acquisitions, as new external DAM systems can easily be added. Multinational companies often have different DAM systems in different countries or regions, but this isn't an issue because multiple systems can be connected and used in parallel. You also won't have to worry about dealing with the difficulties of migrating assets. Save time and money now and in the future with the Magnolia DAM Connector Pack.

No code integration

Integrate existing DAM products without coding

With the DAM Connector Pack, technical team members can connect existing DAM systems with only a few lines of configurations. It's quick and easy to seamlessly integrate Magnolia with DAM products. Reduce the need for development when connecting DAM products with this no code solution.

Keep existing processes

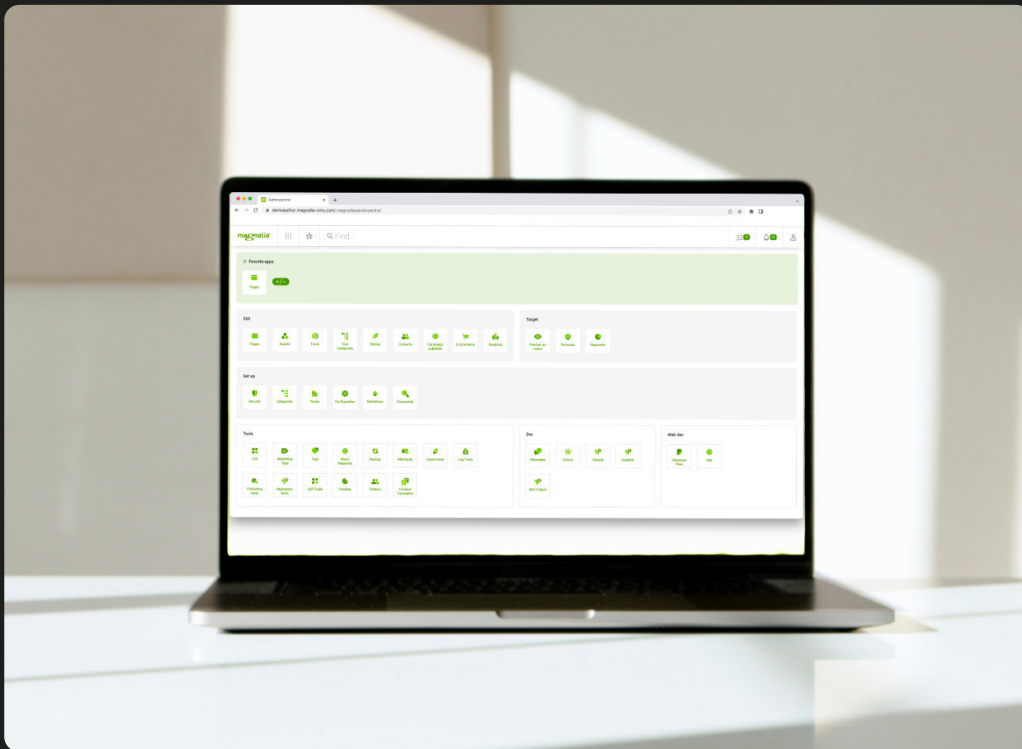
There's no need to change your current processes and workflows

When you use the DAM Connector Pack, your organization can continue working with the external DAM as if nothing has changed. Because a migration is no longer necessary, creatives, marketers and other departments won't be disrupted or forced to learn new procedures. The DAM Connector Pack is also a solution for DAM systems that must remain in place because they rely on other vital processes or systems at your company.

Content App

Browse and view assets in the Magnolia Content App


Content authors can browse assets from an external DAM within Magnolia just as simply as the CMS's internal DAM module. Marketers can edit images, tags, metadata, and more - all from one place. It's easy to select external assets for use within pages and other content types, so that marketers can create websites and other headless experiences with the assets.



Get in touch


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